



CAPABILITY STATEMENT

Advanced Federal LLC



Disabled American Veteran Owned

Advanced Federal LLC is a mobile-first digital marketing agency, and automated telecommunications company, located in suburban Philadelphia. We help government agencies engage and acquire by blending our mobile and telecom technology with our creative services.

- **Geotargeting Mobile Advertising for desktop and mobile websites**
- **SMS Text Message Marketing and Messaging**
- **IVR (Interactive Voice Response) Service Bureau**
- **Inbound and Outbound Telemarketing**
- **SEO (Search Engine Optimization)**
- **Pay Per Click Advertising**
- **Video Production**
- **Web Development**
- **Apps Development**

Past Performance



Established 2015

U.S. OFFICES: Philadelphia, Des Moines, Honolulu



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Differentiators

Mobile & Digital Advertising

- Use geolocation, geotargeting, and geofencing, along with third party data to pinpoint your target market. Our technology uses real time bidding to access over 350 mobile advertising networks capable of 9 billion daily gross impressions, thus enabling your agency to get the maximum gross impressions for the lowest possible investment.

Text Message Messaging

- Send interactive and broadcast SMS and MMS (picture messaging) messages to the mobile phones of Americans. 97% of all text messages are opened and read and 90% within the first 15 minutes compared to only 22% of emails that are opened and read. (Source – MMA)

Automated and Live Telemarketing

- Our business since 1989! High-volume inbound and outbound telemarketing solutions created to handle large simultaneous call volumes.

Web and Apps Development

- We bring you the best of both worlds when it comes to web development and mobile app development. The work can be done entirely by American citizens; or, we can outsource some of the development overseas for cost savings.

Proven Partners

- Advanced Federal uses some of the resources of Advanced Telecom Services (established 1989) and Purplegator (established 2014).

SALES: \$2.3 Million

EMPLOYEES: 16

GSA Schedule Contract: 70

We accept check, credit card, Paypal

DUNS: 116943173

NAICS: 541613, 5121105, 518210,

541511, 541810, 541840, 541890, 541922

CAGE Code: 898A9